



## Irish Setter Club San Diego



Guess who ?

### Meeting Notice

Meetings are held on (U.N.O.)

2nd Wed. of the month at:

Allied Gardens Rec Center,  
5155 Greenbrier Ave.,  
San Diego.

Board Mtgs at 7 p.m.,  
followed by a General  
Membership Meeting

Next Meetings are  
November 3 and  
December 14  
2019

at  
Playday and Christmas  
Party

## THE 7 HABTIS OF HIGHLY EFFECTIVE DOG OWNERS

By

Tiffany Lovell, CPDT-KA, CSAT, AAI

These powerful lessons can improve your overall relationship with your dog and improve his behavior as a positive side effect.

As a small business owner, I found the book very enlightening and helpful, but I mostly found myself relating to Dr. Covey's "7 habits" as things that would really help anyone who lived with and worked with dogs!

As a professional dog trainer, I get to work with people from all walks of life and the dogs they love. Interestingly, no matter who they are, what they do for a living, or what kind of dog they have, their issues are similar: They call me because they want their dog to stop doing "X."

Usually, they say they have "tried everything, but the dog just won't listen."

I love the opportunities I have to work with so many amazing dogs. But a lot of what I do comes down to coaching the dog's owners on how to look at things differently to obtain a new outcome.

With Dr. Covey's "seven habits for success in business" in mind, allow me to apply them to people who want a more successful relationship with their dogs.

### 1. BE PROACTIVE.

Much of the old-fashioned dog training we were exposed to growing up focused on waiting for the dog to make a mistake and then harshly correcting him. While most of us simply accepted this as "how you train a dog," we were missing the bigger picture. This method never taught the dog what he was supposed to do in that situation the next time.

It doesn't make sense to let an untrained dog loose in your house and then follow behind correcting him with "No! Don't! Off! Stop! Get down! Quit that!" for every wrong decision he makes. It is much more effective and productive to take the time to teach this new family member how to act appropriately in your home.

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## FROM THE PRESIDENT

### *Hello Club Members,*

The holiday season starts after our annual Fall Playday. Thanks to all those that helped out and brought the many buffet dishes.

2020 will be here soon, as always it would be good to see some new faces helping out throughout the upcoming year. Please contact an officer or board member if you can do so.

Hope to see you at our annual Christmas Party which will be at the home of Jamie and Teres Velasquez, whom have graciously invited us once again to party at their house.

Let's hope we all can have a safe and happy Holiday Season

*Woof*

## THE 7 HABITS OF HIGHLY EFFECTIVE DOG OWNERS

In modern, science-based animal training we understand the importance of teaching the learner, in this case the dog, what to do by being proactive. To use the example above as what not to do when you bring your new dog or puppy home, start things off on the right foot by first showing your new family member where she is supposed to go potty – before you ever bring her indoors! Stay out there until she goes, and immediately reward her with treats and praise!

Then, instead of turning her loose in her new home, allow your new dog to have access to just one room or area in the house at first – a place where she won't be able to make mistakes like jumping up on the bird cage, soiling a precious rug, or chewing up a family heirloom. Allow her to relax in an area where it's safe to explore without being able to make any major mistakes and where her water, food, toys, and beds are located.

Reward her for sitting politely as she meets each member of the family and each visitor to the home!

Dogs do what works for them and what's safe for them. If you introduce behaviors that are safe for the dog and work for you both, your dog will begin to choose them naturally.

### 2. BEGIN WITH THE END IN MIND.

To change an unwanted behavior, you first need to decide what you want your learner to do instead. It is very easy to say, "I want my dog to stop jumping" or "I don't want my dog to bark at the mailman." You need to turn that around and decide exactly what you'd rather have your dog do in those moments.

To modify the unwanted behavior, we must be able to picture the final goal. If your dog is jumping on guests, you would probably prefer that he sit politely instead. If your dog is barking, you may decide you want him to play with his toy or go to his bed while the mailman passes by. These are the finished behaviors you can have in mind so you know exactly what you're going to teach your dog to do.

If you don't have a goal in mind and you're only focused on stopping a behavior, your dog will never learn what he's supposed to do the next time a guest comes to visit, or the mailman delivers a package. This will set up an endless cycle of wrong behavior, harsh correction, confused and scared dog, frustrated guardian. This cycle can be broken easily if you begin dealing with your dog with your end goal in mind.

### 3. PUT FIRST THINGS FIRST.

If you don't have a goal in mind and you're only focused on stopping a behavior, your dog will never learn what he's supposed to do the next time a guest comes to visit, or the mailman delivers a package. This will set up an endless cycle of wrong behavior, harsh correction, confused and scared dog, frustrated guardian. This cycle can be broken easily if you begin dealing with your dog with your end goal in mind. Prioritizing is a necessity in all aspects of our lives. Working with your dog is no exception. There will probably be several things you wish to change or work on with your dog, but certain ones should take precedent. Any behavior that is necessary to keep your dog and other family members safe should be a top priority. This could be teaching your dog to come when called because you live near a busy street. It may be working on creating positive associations for your dog with babies because you're expecting. If you've recently brought home a new puppy, [proper and humane socialization](#) should be your number one priority due to the brief window of time puppies have to learn about their world and whether it's safe.

Focus on teaching your dog whatever behaviors meet your immediate needs; usually, the rest can be handled with proper management such as baby gates, fences, a leash, stuffed food toys, etc. There is nothing wrong with using management to keep everyone safe and happy until you have a chance to work on that next issue with your dog.

### 4. THINK WIN-WIN.

Always think in terms of mutual benefit when working with your dog. I doubt you added a dog to your family to spend the next 10 to 15 years in an adversarial relationship. Therefore, it's not helpful to think in terms of dominating your dog or expecting your dog to spend his life trying to please you.

## THE 7 HABITS OF HIGHLY EFFECTIVE DOG OWNERS

Instead, make the things you ask your dog to do just as beneficial for him as they are for you. Thankfully, this couldn't be easier, since most dogs will gladly work for food, toys, praise, and/or petting.

Your relationship with your dog should be like any other in your family, built on mutual respect and love for one another. If you stop and consider how your dog must feel in a given situation – just as you would for your partner or child – you can then approach it in a way in which you both receive what you need in that moment: a win-win.

### 5. SEEK FIRST TO UNDERSTAND, THEN TO BE UNDERSTOOD.

Humans are quick to demand full and complete comprehension from our dogs. It's surprising when you consider we expect this from an entirely different species – one that doesn't speak our language! On the flip side, consider that dogs speak to us all day long with their ritualized [body language](#). Sadly, the majority of humans have never learned this language.

Dr. Covey wrote in his book, "Seek first to listen with the intent to understand the thoughts and feelings of others, then seek to effectively communicate your own thoughts and feelings."

We must remember that our dogs have their own thoughts and feelings and that the environment we subject them to affects both. If you cue your dog to sit or lie down while at the vet clinic or on a busy street corner and he doesn't do it, it's not because he is being stubborn. Your dog may be scared, anxious, or overwhelmed in this situation and feels that it would be unsafe or uncomfortable to sit or lie down. He is not defiantly disobeying your orders. He is responding to his instinct and emotions in the moment. Every one of us does this when we feel scared or threatened.

Learning how your dog communicates with his body means you care about this family member with whom you share your life. It also shows your dog that he can trust you to help him out of overwhelming moments and you will understand what he needs. What an amazing gift to be able to offer him!

### 6. Synergize.

This means recognizing your own strengths and celebrating the strengths of those around you. You may have adopted a dog because you thought it would be nice to visit nursing homes and cheer up people with a sweet, fluffy therapy dog. However, the dog you end up with might be full of energy and better-suited for an [agility field](#).

Instead of seeing this as a failure in your dog's ability to be a therapy dog, consider the amazing possibilities you could have doing something more active together. Perhaps this unexpected development will open up a new world to you, with like-minded friends and fun travel. (And perhaps your dog will grow to share your interest in providing comfort to people later in his life!)

Just as you would with a child, try meeting your dog where he is, accepting him for who he is today. Be open to discovering the wonderful gifts he can bring to your life right now.

### 7. SHARPEN THE SAW.

There isn't an individual on this planet that ever stops learning. In fact, learning is always taking place, even when we don't realize it.

If you think of training a dog as something you do haphazardly (when you find the time) for the first few weeks he's in your home, you will not be happy with the results. Alternatively, if you weave training into your everyday life with your dog, thinking of each brief interaction as a teaching moment, you will be amazed by the outcome. Your dog will receive clear and consistent messages from you in all types of settings and situations. This will allow him to develop into a calm, confident dog who truly understands what is expected of him and which behaviors are appropriate to choose on his own.

It's not uncommon for someone to ask me, "How long will it take before my dog is trained?" The truth is, there really isn't an answer to this question because there should not be an "ed" on the end of the word train. As long as we are alive, learning is always happening and none of us is ever fully "trained."

## THE 7 HABITS OF HIGHLY EFFECTIVE DOG OWNERS

It's not uncommon for someone to ask me, "How long will it take before my dog is trained?" The truth is, there really isn't an answer to this question because there should not be an "ed" on the end of the word train. As long as we are alive, learning is always happening and none of us is ever fully "trained."

Instead of being disappointed by this and thinking that you will have to train your dog for the rest of his life, I encourage you to flip that narrative and become excited about the opportunity to share a mutual journey in learning alongside each other – a journey that builds a bond like no other.

*Tiffany Lovell operates [Cold Nose College](#), Space Coast in Brevard County, Florida. Tiffany offers in-home and online training and behavior consulting. She is co-instructor of the Malena Demartini separation anxiety certification program and a VSA (Victoria Stillwell) faculty advisor.*

## BOARD AND GENERAL MEETING MINUTES 10.9.2019

Members Present: Chris Cohn-Richards, Aileen Frazier, Valerie Mahoney, Alexis Heath, Linda Kenan.

**BOARD MEETING:** called to order by Chris Cohn-Richards at 7:07 PM. Motion to close the meeting and carry all business to the General Meeting made by Valerie Mahoney and seconded by Alexis Heath. Board meeting adjourned at 7:08 PM.

**GENERAL MEETING:** called to order by Chris Cohn-Richards at 7:09 PM. Motion made by Valerie Mahoney and seconded by Alexis Heath to approve the minutes of the September meeting. Motion passed.

### OFFICER REPORTS:

President: No report  
Vice President: Absent, no report  
Sec: Vacant position  
Treasurer: See published report

### COMMITTEE REPORTS:

Newsletter: No report  
Facebook: Chris – we now have 314 followers  
Membership: Valerie – no new members. Renewal notices to go out Oct/Nov.  
Rescue: No report  
Show: No report  
Rec. Center: Aileen will attend the Nov. meeting.

### OLD BUSINESS:

Trophies: Kathy White is almost done. No issues

Web Site Consultant: Fee of \$250 per year will cover all our needs to keep our web site up to date with all relative information. If we need anything else, a \$75 per hour fee will be charged. Chris will be in contact with the consultant, Kathy Upton, Upton Graphics.

### NEW BUSINESS:

2020 Officers and Board Members: Aileen Frazier (chair) and Linda Kenan will form the committee to seek members to fill the positions for 2020. They will inform the club of the slate of officers at the November meeting.

Christmas Party: Date, time and location to be discussed at the November meeting at the Play Day.

Motion to adjourn made by Alexis Heath. General meeting adjourned at 8:03.



## BOARD AND GENERAL MEETING MINUTES 11/3/2019

**BOARD MEETING:** Called to order 1:06 pm, motion made by Valerie and seconded by Kathy to postpone business until the General Meeting. Board meeting adjourned at 1:07 pm.

**GENERAL MEETING:** Called to order at 1:07 pm. Members present: Cathy Dever, Val Mahoney, Debbie Sherwood, Aileen Frazier, Teresa Velasquez, Carol Hippert, Dan Hippert, Jim Kraklow, Kathy Whiteis, Rebecca Sefl, Steve Sefl, Alexis Heath, Rick Borg, Mark LaFosse, Richard Peterson, Chris Cohen-Richards  
Guest: Darrell Sarich

Minutes from October 9, 2019 minutes approved as printed. Moved by Aileen & seconded by Alexis.

### OFFICERS REPORTS:

- President - Chris Cohen-Richards – No report.
- Vice President – Kathy Whiteis - No report.
- Treasurer - Val Mahoney – October treasurer's report presented; Insurance bill received & will be paid this month - \$600; 1 year CD will roll over on 11/12/19. Dues notice will go out this week.
- Secretary – Position vacant, no report.

### COMMITTEE REPORTS:

- Newsletter (Chris Cohen-Richards) – September – October Newsletter will go out this week.
- Facebook (Chris Cohen-Richards) – New items will be posted this week.
- Membership (Val Mahoney) – No new members.
- Rescue (Rebecca Sefl) – Inquiries & new applications have been received.
- Rec Council Meeting – Aileen will attend the November meeting.



### OLD BUSINESS:

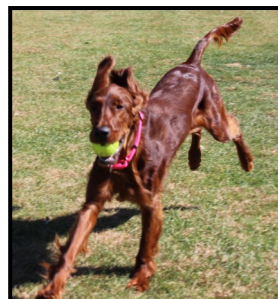
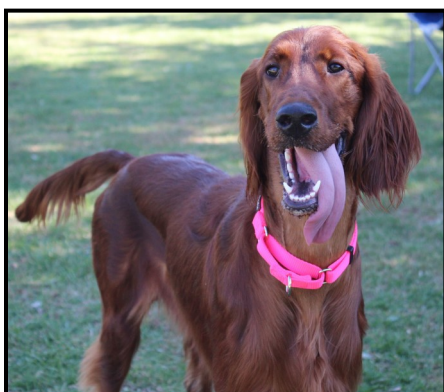
- Show – Barbara notified Val that AKC will not be charging their usual \$100 for our show applications this year since we had less than 30 entries last year. Kathy reports that afternoon trophies are complete and morning trophies are almost complete; waiting on pricing for original art notecards. Kathy's computer is down and has been trying to contact Michelle Mixon with supported entry trophy information. Will contact Barbara to see if it's too late to provide the info for Silver Bay premium list.
- Website maintenance costs: Upton Graphics has proposed \$250 for routine maintenance for the year; additional items would be billed at \$75 per hour, estimated at less than \$200 based on last year's costs. Val motioned that proposal be accepted and Alexis seconded.

### NEW BUSINESS:

- Nomination Committee report: Aileen:
  - President - Chris Cohen-Richards
  - Vice President - Kathy Whiteis



## PLYDY FUN



## CHRISTMAS PARTY



We hope you will join us on  
Saturday, December 14th,  
5:15 MEET AND GREET, DINNER 6:00 p.m.  
for a potluck dinner  
at the home of

Jaime & Teresa Velasquez  
1546 Dublin Lane  
Escondido, CA 92027  
RSVP  
760-747-4057 or  
[jaimevelasquez@cox.net](mailto:jaimevelasquez@cox.net)

The club will furnish the drinks, plates and utensils, so bring your favorite **CHRISTMAS DISH**  
to share.

**PLEASE**

EMAIL WHAT YOU ARE BRINGING TO: [ISCSD@SAN.RR.COM](mailto:ISCSD@SAN.RR.COM)

We're going to have our fabulous gift exchange, so bring a doggie related gift limited to a \$25  
value. Remember, you may get to 'steal' the gift you really want!!

## BRAGS



### VAL MAHONEY

is proud to report

Kenzie finished her Open Standard, Open Jumpers and Open FAST agility titles in October!  
She is now CH Courtwood Fire In The Sky OA OAJ OF ACT2 CGC TKN.

## MEMBERSHIP RENEWAL FOR 2019

### Dues are Due January 1, 2019

Family Membership - \$25

Single Membership - \$20

Junior Membership - \$10

*A membership is considered as lapsed and automatically terminated if such member's dues remain unpaid 30 days after the first day of the fiscal year. (January 31, 2019)*

Name(s) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Please make checks payable to ISCS&D and send to:

Valerie Mahoney  
9585 Marilla Drive  
Lakeside, CA 92040-2803

If there are any changes in your address or email, please include this form with your renewal so that our membership information is current. If you are a new member joining in the last quarter (Oct-Dec) your dues for 2019 are paid. Thanks!

This past September my Irish girl Catarina and I were delighted to welcome a new little red-head to our home. He was such a sweet little 10 week old puppy when he came with his sister Tuesday (now at home with Alexis and Bill Heath), flying from Alabama, sent by his breeder and former ISCSD member Carolyn Dison. He has made himself totally at home and at 18 weeks I think has entered the terrible twos! Catarina had been so lonely since Emmylou passed and now she and Maverick have become fast friends. I am looking forward to starting training classes soon with him and showing him off. Gramma Linda Kenan owns Maverick's very handsome Dad, Colby, also known as GCh. Jadestar Seven Card Stud CD RA CGC. Maverick's official name is

**Rusticwood Four Aces Pay The Gambler**

GCh Jadestar Seven Card Stud CD RA CGC x Ch Rusticwood Mystic Keepsake

owned by Aileen Frazier



## ANNOUNCEMENTS



## CLUB STORE

Order thru: [checkersmom@cox.net](mailto:checkersmom@cox.net)

Hats: \$12.00  
One size fits all  
Stars & Strips & Denim  
Fishing Hat

T-Shirts: \$12.00  
Small thru XXXL  
Dark Green, Light Green

Long Sleeved Shirts: \$18.00  
Medium, Large & XXL only  
Dark Green, Light Green

Long Sleeved Denim "Setter" Shirts: \$25.00  
Blue - Small thru XXXL, no Med

Green - Small thru XXL, no Med

Polo Shirts: \$20.00  
Green - XXL  
Black - Lrg & XXL

Sweat Shirts: \$25.00  
Small thru XXL, no Lrg or XL  
Green

Jackets: \$25.00  
Large thru XXL  
Green

Short Sleeve "Setter" Shirts  
Beige - XXL

## CONTACT US

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and

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### CLUB

Chris Cohen-Richards  
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Check out the **Monthly Calendar** on the Website at [www.iscsd.org](http://www.iscsd.org). Click on the Events tab on the left sidebar. Each month can be printed by simply clicking on the month you want and pressing print.

Send in any updates to:  
[iscsd@san.rr.com](mailto:iscsd@san.rr.com)

The Office  
of  
CCRdesigns



Chris Cohen-Richards  
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Web : [www.cc-rdesigns.com](http://www.cc-rdesigns.com)

Custom Residential & Remodels



# Nov 2019

S U N      M O N      T U E      W E D      T H U      F R I      S A T

1      2

3      4      5      6      7      8      9

**Bd &  
General  
Mtg  
at  
Playday**

10      11      12      13      14      15      16

**Veterans  
Day**

17      18      19      20      21      22      23

24      25      26      27      28      29      30

**Thanksgiving**

## Irish Setter Club of San Diego

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Meeting



Phone:  
619 850 9116  
Email:  
[iscsd@san.rr.com](mailto:iscsd@san.rr.com)





# Dec 2019

S U N      M O N      T U E      W E D      T H U      F R I      S A T

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1      2      3      4      5      6      7

8      9      10      11      12      13      14  
Bd & General  
Mtg at  
Christmas  
party

15      16      17      18      19      20      21  
First Day of  
Winter

22      23      24      25      26      26      28  
Christmas  
Day      Hanukkah

29      30      31  
Hanukkah  
Ends      New Years  
Eve

I JUST WANT  
TO DRINK  
**WINE**  
AND PET  
MY DOG



# "Irish Reflections"

Chris Cohen-Richards, Editor  
10732 Esmeraldas Drive  
San Diego, CA 92124



Check me out on  
[www.youtube.com](http://www.youtube.com)  
Irish Setter

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WE'RE ON THE WEB  
[WWW.ISCSD.ORG](http://WWW.ISCSD.ORG)

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## 2019 OFFICERS & BOARD OF DIRECTORS

### OFFICERS

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Secretary.....

VACANT

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